



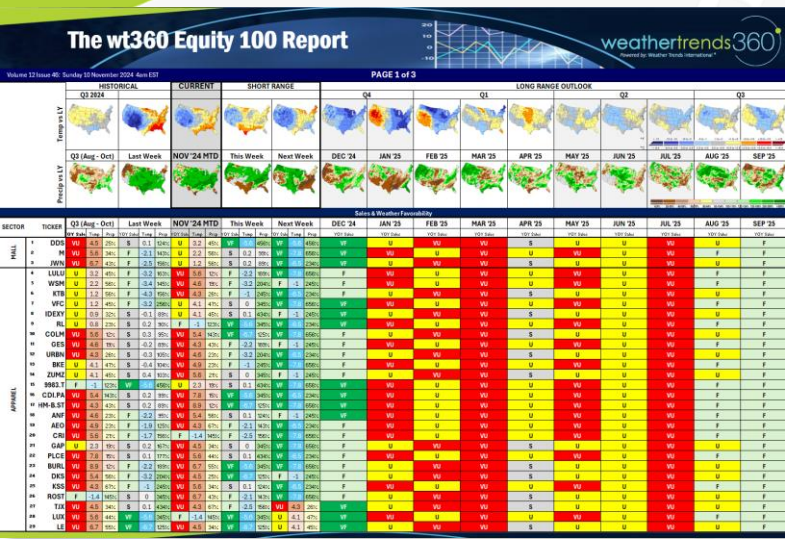
The Equity 100 Report Fact Sheet

Fall 2024

Equity 100 Report Snapshot

Weather Trends International's **YEAR-AHEAD** predictive business weather analytics technology, combined with 22 years of researching consumer buying patterns and weather-influenced KPIs, can help you better predict equity performance.

Our Sunday morning 3-page report and **data tracks the weather favorability index across 100 equities in 19 sectors** assessing how the weather helped or hurt last quarter, last week, month-to-date, this week, next week and month-by-month out a year.



Store Lists Mapped to Equity

The weather that's favorable for a home center, a mall, a restaurant varies by sector and time of year. Home Centers, as an example, typically have higher Same-Store-Sales (SSS) trends with year-round warm/dry outdoor construction weather and threats of hurricanes for storm merchandise. A Mall-based store, however, shows a distinct colder/wetter Fall trend into the shopping season is more favorable for SSS performance. **We know what weather drives sales and, ultimately, better equity performance.**

Why Weather Trends?



"Because WT360 has been right 10-15 years, WTI sticks to their forecast, don't change their minds 6, 12 months out, as a result, they've been instrumental to our work."

**Chuck Grom, CFA, CPA
Gordon Haskett Equity Research**

19 SECTORS - 100 COMPANIES	
Department Stores	3
Apparel Mall & Off-Mall Retailers	27
Discounters	3
Clubs	1
Home Centers	4
Grocery	3
Crafts	1
Restaurant Food & Delivery	5
Theme Parks, Ski, Golf and Pool	9
Automotive	6
Footwear	6
Utilities	10
Beverage	11
Energy - HVAC	3
Car Wash	1
Airlines	2
Dollar Stores	1
Pharmacy	2
Lawn & Garden	2

The equity favorability index digital data and corresponding temperature and rainfall weather data is available back 33 years (1991) by day or week and forward out 11 months by day, week, month and quarter.



**Proactive Predictive Profitable
YEAR-AHEAD Business Weather Analytics**



The Equity 100 Report Fact Sheet

Fall 2024

Equity 100 List

COUNT	TICKER	COMPANY NAME	EQUITY SECTOR	COUNT	TICKER	COMPANY NAME	EQUITY SECTOR
1	DDS	DILLARDS	Anchor - Mall	51	MTN	Vail Resorts	Resort Leisure
2	M	MACYS	Anchor - Mall	52	DIS	The Walt Disney Company	Theme Park
3	JWN	NORDSTROM	Anchor - Mall	53	SIX	Six Flags Entertainment Corporation	Theme Park
4	LULU	Lululemon	Apparel	54	ASO	Academy Sports	Recreation
5	WSM	Williams-Sonoma	Apparel	55	PRKS	United Parks & Resorts	Theme Park
6	KTB	Wrangler, Lee, Rock&Republic	Apparel	56	AAP	ADVANCE AUTO PARTS	Automotive Repair
7	VFC	VF Corporation	Apparel	57	AZO	AUTZONE	Automotive Repair
8	IDEXY	Inditex	Apparel	58	MNRO	MONRO MUFFLER BREAK	Automotive Repair
9	RL	Ralph Lauren	Apparel	59	ORLY	ORIELLY AUTO	Automotive Repair
10	COLM	Columbia Sportswear	Apparel	60	PII	Polaris	Sports - Auto
11	GES	Guess	Apparel	61	HOG	Harley-Davidson	Auto Sports
12	URBN	Urban Outfitters	Apparel-Mall	62	CROX	CROCS INC	Footwear
13	BKE	Buckle	Apparel	63	DECK	DECKERS OUTDOOR CORP	Footwear
14	ZUMZ	Zumiez	Apparel	64	NKE	Nike	Footwear
15	9983.T	Fast Retailing	Apparel	65	FL	Foot Locker	Footwear
16	CDI.PA	Dior	Apparel	66	ADS.DE	Adidas	Footwear
17	HM-B.ST	H&M	Apparel	67	DBI	Designer Brands	Footwear
18	ANF	ABERCROMBIE & FITCH	Apparel-Mall	68	DUK	Duke Energy	Utility
19	AEO	AMERICAN EAGLE	Apparel-Mall	69	FE	First Energy	Utility
20	CRI	CARTERS INC	Apparel-Mall	70	PCG	PG&E	Utility
21	GAP	GAP INC	Apparel-Mall	71	D	Dominion Energy	Utility
22	PLCE	CHILDREN'S PLACE	Apparel-Mall	72	SO	Southern Company	Utility
23	BURL	BURLINGTON	Apparel-Strip Plaza	73	AEP	American Electric Power	Utility
24	DKS	DICKS SPORTING GOODS	Apparel-Strip Plaza	74	XEL	Xcel Energy	Utility
25	KSS	KOHL'S	Apparel-Strip Plaza	75	NGG	National Grid	Utility
26	ROST	ROSS STORES	Apparel-Strip Plaza	76	NWN	Northwest Natural (gas)	Utility
27	TJX	TJMAXX	Apparel-Strip Plaza	77	MOS	Mosaic	Utility
28	LUX	LUXOTTICA GROUP	Apparel Accessories	78	ABEV	AMBEV	Alcoholic Beverages
29	LE	Lands End	Apparel	79	BUD	ANHEUSER BUSCH IN BEV	Alcoholic Beverages
30	TGT	TARGET	Discount	80	CABGY	CARLSBERG	Alcoholic Beverages
31	WMT	WALMART	Discount	81	STZ	CONSTELLATION BRANDS	Alcoholic Beverages
32	AMZN	AMAZON	Online	82	HEINY	HEINEKIN	Alcoholic Beverages
33	COST	COSTCO	Club	83	TAP	MOLSON COORS	Alcoholic Beverages
34	HD	HOME DEPOT	Home Center	84	SBUX	STARBUCKS	Coffee
35	LOW	LOWES	Home Center	85	KO	COCA-COLA COMPANY	Non-Alcoholic Beverage
36	LL	LUMBER LIQUIDATORS	Home Center	86	CCE	COCA-COLA EUROPEAN PARTNERS	Non-Alcoholic Beverage
37	TSCO	TRACTOR SUPPLY	Home Center	87	KDP	DR PEPPER SNAPPLE GROUP	Non-Alcoholic Beverage
38	ACI	ALBERTSONS	Grocery	88	BROS	Dutch Bros	Beverage - Coffee
39	KR	KROGER CO.	Grocery	89	CARR	Carrier	HVAC
40	BJ	BJS WHOLESALE	Grocery Warehouse	90	LII	Lennox	HVAC
41	ATD	Alimentation Couche-Tard Inc.	Convenience Stores	91	000333.SZ	MIDEA GROUP	HVAC MFG
42	CASY	Casey's General Store	Convenience Stores	92	MCW	MCW CAR WASH	CAR WASH
43	DPZ	Dominos	Fast Food	93	AAL	American Airlines	Airlines
44	MCD	MCDONALDS	Fast Food	94	DAL	Delta Airlines	Airlines
45	PZZA	Papa John's International	Fast Food	95	DG	Dollar General	Dollar Store
46	DASH	DOOR DASH	Food Delivery	96	FIVE	Five Below	Dollar Store
47	BJRI	BJ's Restaurants	Food Restaurant	97	CVS	CVS Health	Pharmacy
48	POOL	POOL CORPORATION	Pool	98	WBA	Walgreens	Pharmacy
49	CWH	Camping World Holdings	Outdoor Rec	99	TTC	Toro	Lawn & Garden
50	MODG	Topgolf Callaway Brands Corp	Recreation	100	SMG	Scotts Miracle-Gro	Lawn & Garden

